

Catalysing Community Change for Better Impact



**FEEDBACK
FOUNDATION**
Engaging Communities



Vast Experience, Great Impact



Feedback Foundation (FF)

is the community engagement entity of the Feedback Infra Group. It assesses, administers and advocates community engagement in development projects, working closely with **Government, Corporates, Multilateral Agencies and International NGOs.**

11 years experience working with **rural and urban communities** to bring behavioural change.

Mobilizing children across **5592** schools for safe sanitation practices

Impacting more than a million lives across **23** states

More than **100** ODF localities created

Community Engagement Makes Us 'Unique'

Feedback Foundation believes that **empowered communities are the key to social development**, since they will themselves demand and use various assets and services provided by governments or agencies. Engagement, with all stakeholders, particularly the community and within it, especially women, is the Foundation's path to this goal. For this, it focuses on behavior change, by changing mindsets.

The Foundation often engages in **community-led total sanitation** as a trigger towards winning trust across the entire community. Once a relationship of trust has been developed, teams engage with specific groups and work with them to create empowered and self-reliant communities. This makes the Foundation's CSR interventions sustainable and demand-driven.



Our Approach to CSR

Feedback Foundation's '7A' Approach creates a win-win solution for all stakeholders: Citizens, Government Agencies, Local Administrations, Corporates, and Development Partners.



We Work Across



SANITATION
Rural, urban
and school



EDUCATION
Transition of 1st time
school goes into
mainstream education



EMPLOYABILITY
Skill training,
institutional linkages
for employment



FINANCIAL INCLUSION
Community sensitization on
various schemes and linkage
with Financial Institutions



WOMEN EMPOWERMENT
SHGs formation, Skill
Development



HEALTH
General Check-up,
Immunization, Referral
services in collaboration
with Max India Foundation

Empanelments & Partnerships

EMPANELMENTS

Empanelled as **Key Resource Centre (KRC) with the Ministry of Drinking Water & Sanitation**. As a KRC, the Foundation's role has expanded to build the capacities of other National and State Resource Centers to enable the country to attain the national target of becoming Open Defecation Free by 2019.

Long-term agreement with UNICEF and Water & Sanitation Program (WSP) to promote community-led total sanitation amongst governmental agencies, state functionaries, and the rural communities.

TRUSTED PARTNERS

Trusted CSR partner to several Corporates and Social Organisations including ONGC, Ambuja Cement, HCL Foundation, Inter Globe Foundation, Vedanta, Bharat Forge, and CII Foundation, to name a few.

Working with Bhubaneswar, Cuttack, Puri, Karnal, Gurugram, Delhi and many other Municipalities and the District Administrations of many states.

Some Case Studies

Sustainable Sanitation

Client: Inter Globe Hotels

Feedback Foundation undertook community interventions to improve the overall quality of life of communities residing in areas within a 10 km radius of Aerocity, near New Delhi.

Sanitation

- Impacted 16,000 people residing in 7 slums through behavior change communication. More than 1,998 households (76%) have constructed individual toilets.

Education

- 400+ children attended preparatory school in Nala camp.

- 200 children mainstreamed into formal schools in three years.
- 150+ children completed a basic course on computers and were awarded certificates by NIIT.

Women's Empowerment

- Formulated 8 Women SHGs with their respective bank accounts and inter-lending facilities.

Health

- Immunization cycle for school children in collaboration with Max India Foundation.



Employability

- 100 women have been trained in tailoring and candle making. Products being sold at Corporate Houses.

Our work becomes an International Case Study

Dr. Shashi Buluswar, lecturer, University of California, Berkley presented the work of Feedback Foundation across the slums in Delhi as a case study in the online module of the University.

A documentary showcasing the work of Feedback Foundation on the two slum colonies is a widely referred case study on this International platform.



Mass Triggering

Client: NDTV

NDTV organized the "Banega Swachh India" campaign in December 2014. The "Swachh Express" - a bus travelled across eight states for 75 days to spread awareness about proper sanitation practices and community-led approaches to sanitation. Feedback Foundation was the implementation partner for 'Swachh Express'.



Transforming slum colonies into ODF communities

Client: CII Foundation

Feedback Foundation is working to transform two slum colonies in Delhi into Open Defecation-Free (ODF) communities.

IMPACT

- Impacted a population of 6500+ persons
- 100% ODF attained in both the slums. Construction of individual toilets underway.

- Community Toilets in both the slums made functional by Delhi Urban Shelter & Improvement Board.
- Self-Help Groups (SHG) formed and strengthened. The SHG have taken up waste management in one camp, especially supervision of segregation at household level and in-situ composting of wet waste.



Scaling up of 'No Open Waste' across Gurugram

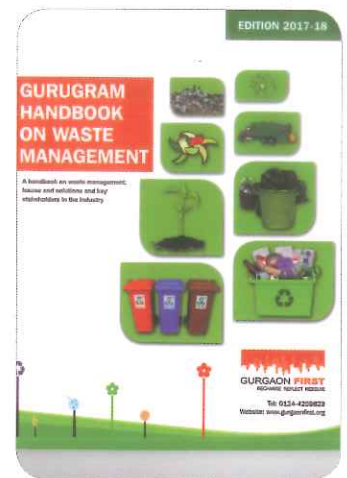
Client: Inter Globe Foundation

Feedback Foundation, with the technical support of Inter Globe Foundation & Gurugram Municipal Corporation has successfully demonstrated the concept of **citizen-led total sanitation in Solid Waste Management**. A pilot project titled "No Open Waste" which was

launched in Ward 6 of Gurugram, extended to six wards and is being scaled up to the whole of Gurugram.

IMPACT

The project was showcased as a case study in the '**Gurugram Handbook on Waste Management**' in March 2017.



Bhond: A success story of our Integrated Approach in CSR

Working to transform Bhond Village in Mewat (Nuh District) of Haryana into a model village for sustainable development and social inclusion.

In Bhond, Feedback Foundation is working across:

- Environmental Sanitation
- Institutional Strengthening
- Literacy & Education
- Infrastructure Development

- Health & Nutrition
- Employability
- Women Empowerment
- Drinking Water Supply

IMPACT

Bhond is the first village in the country to be bestowed with the IGBC 'Green Village Gold Rating'!



School Sanitation

Client: ONGC

Feedback Foundation is working across 10 States and 32 Districts to inculcate behavior change and Institutionalize operations and maintenance systems for school toilets and sanitation in general, across 5,592 schools.

IMPACT

- In two years, 66% schools have successfully established operations and maintenance systems.

- Mobilized school children in Odisha to eliminate the practice of open defecation
- Schools in Assam & Tripura are undertaking awareness campaigns, building new toilets and upgrading existing structures.
- Gram Panchayats have shown willingness to support the O&M initiatives by taking up some capital cost for repair and renovation.



Our Nation-Wide Presence



Andhra Pradesh

Assam

Bihar

Chhattisgarh

Delhi

Goa

Gujarat

Haryana

Jammu & Kashmir

Jharkhand

Karnataka

Madhya Pradesh

Maharashtra

Meghalaya

Nepal

Odisha

Punjab

Rajasthan

Sikkim

Tamil Nadu

Telangana

Uttarakhand

Uttar Pradesh

West Bengal

Map not to scale

Deep and Enduring Relationships

PARTNERS



COMPANIES



Feedback Foundation Also Works With

UNION / STATE / LOCAL GOVERNMENTS



MULTILATERAL AGENCIES



FEEDBACK FOUNDATION
Engaging Communities

Feedback Foundation Charitable Trust

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