



**TOWARDS  
SUSTAINABLE TOTAL  
SANITATION**



**FEEDBACK  
FOUNDATION**  
Engaging Communities

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# OUR PRINCIPLES



**Community Led**

**Outcome Based**

**Community Owned**

**Inclusive**

**Participatory**

**Demand Driven**



# WHAT WE DO

## Urban



Capacity Building

Handholding and implementation support

City Sanitation Plans

Policy formulation

## Rural



Capacity building

Hand holding and implementation support

Assessments and evaluations

Strategy formulation

# OUR APPROACH



## Citizen Led Total Sanitation

(Urban Areas)

Our approaches are based on the principle of triggering collective behaviour change in the rural and urban communities. This results in total elimination of open defecation, negation of external subsidy and is the gateway to other improved sanitary behavioral practices. Due to the ownership of the community in the entire process, this outcome oriented approach has proved to be a sustainable approach to total sanitation.

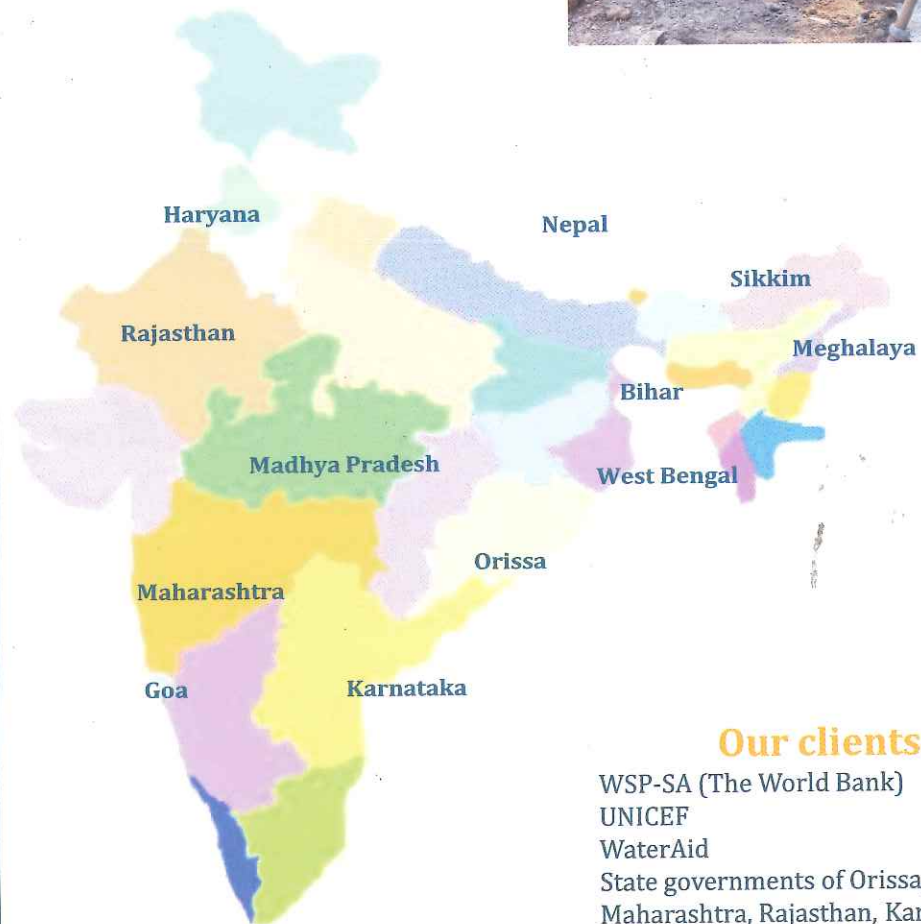
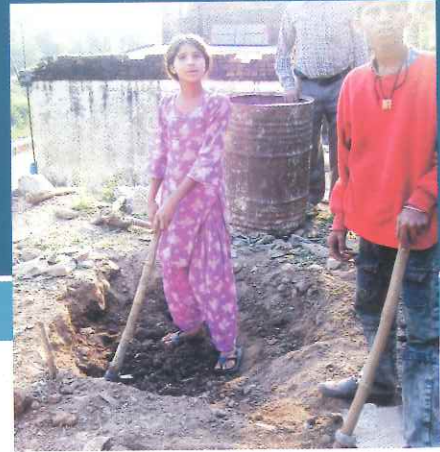


## Community Led Total Sanitation

(Rural Areas)

An approach pioneered  
by Dr. Kamal Kar

# OUR REACH



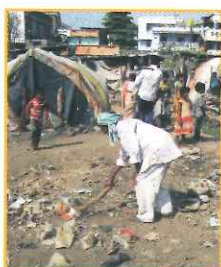
## Our clients

WSP-SA (The World Bank)  
UNICEF  
WaterAid  
State governments of Orissa, MP,  
Maharashtra, Rajasthan, Karnataka  
CODEF  
NEWAH  
GOAL  
Bharat Forge Ltd  
Jindal Group  
Vedanta Group

## SOME STORIES FROM THE FIELD...

### Revolutionary change in sanitation practices of rural tribal communities

CLTS method was used to trigger the community of Bagchema village of Koraput district of Orissa. Safeguarding of self respect and esteem of the young women acted as a spark within the men, who spearheaded the movement of turning their village open defecation free. The spontaneous natural leaders within the community dug toilet pits, lined them with clay and vowed not to leave their faeces in the open. In a visible example of community solidarity, the entire community had, within 6 days, stopped open defecation and constructed their low cost leach pit toilets without any external financial support / subsidy.



### Behavior change towards total sanitation in the city of Nanded

In the slums of Hamalpura, in Nanded city of Maharashtra, 80% of the population used to go for open defecation, the open drain flowing past the houses was blocked with garbage, and the entire slum presented a picture of filth and poor sanitation. FF triggered the citizens of the slums and with regular follow-up, facilitation in setting up community level institutions such as 'nigrani committee' and with the support of the Municipal Corporation, the slum dwellers cleaned the toilets. They also made monetary contribution for purchasing the cleaning material. The ignited community also cleaned the stagnant water in front of their houses. The community presented a perfect picture of solidarity and ownership to make their slum totally sanitized, with the participation of men, women and children. They collected old saris from the houses to make curtains for the toilets which did not have doors. Through regular community monitoring, the practice of open defecation has been stopped. The women in the SHGs have taken up the issues of sanitation and health in their SHG meetings and the community took a resolve to clean the entire slum area and come up with concrete steps to totally sanitize their slums.